

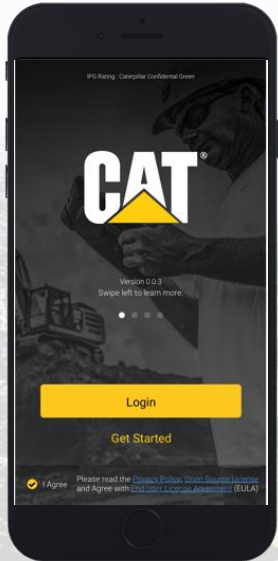


Cat[®] App

MOBILE EQUIPMENT MANAGEMENT

What is Cat® App?

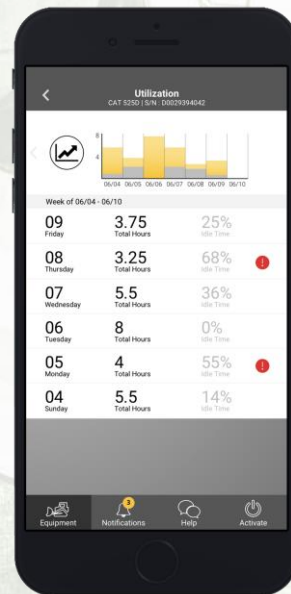
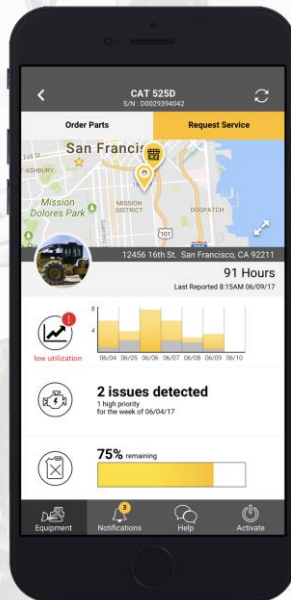
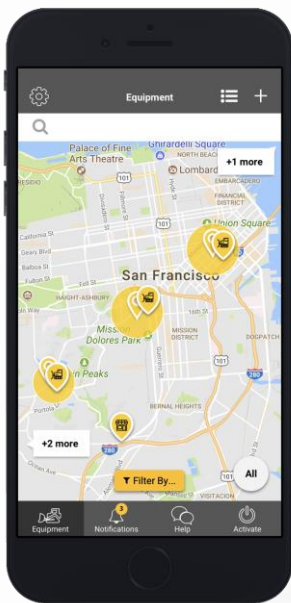
Not everyone spends his or her work day sitting behind a computer. For those customers who spend their time in the truck, at the job site, and on-the-go, Caterpillar has a user-friendly equipment management solution.



Cat App is a **Mobile Equipment Management Tool**
for **Small and Retail Customers (< 20 machines)**
that allows them to easily monitor their equipment, request
parts and service, and connect with your dealer team.

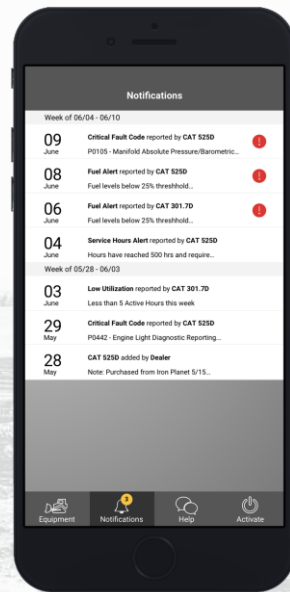
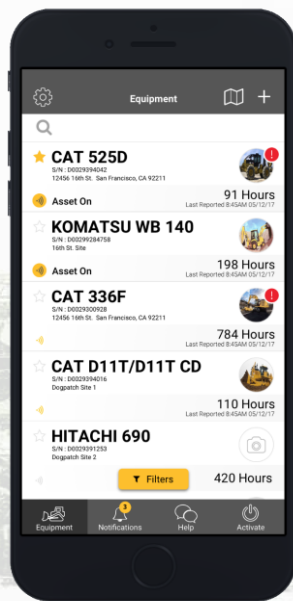
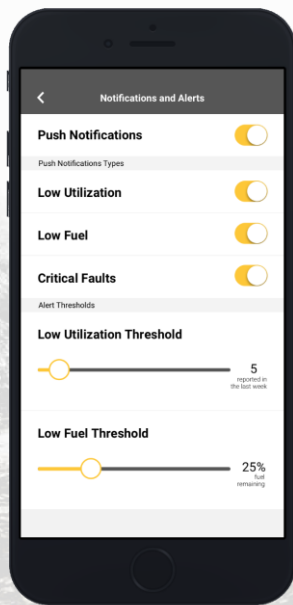
Data Made Simple

With our intuitive dashboard, your customers will never lose sight of their fleet. For each piece of equipment, they will see GPS location, Hours, and Utilization. The information they need, all in one spot.



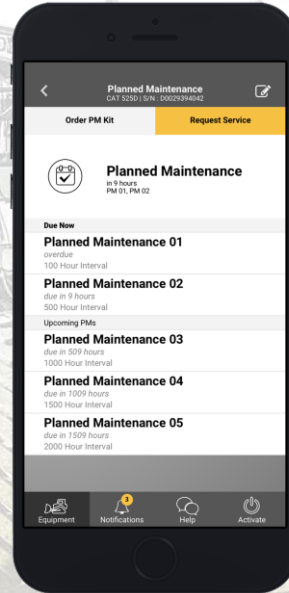
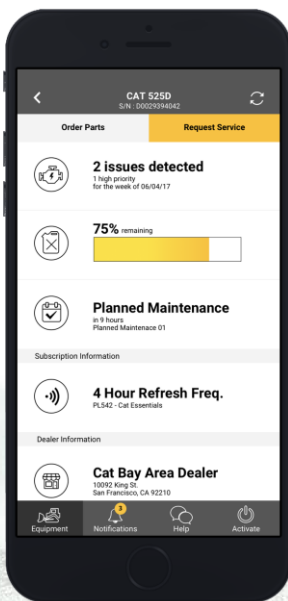
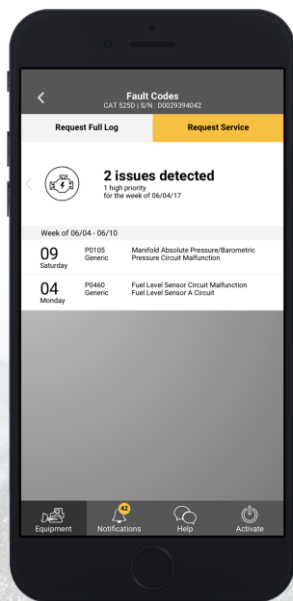
Insights on the Go

No one got into construction to be chained to a desk. With native mobile apps and automated notifications, your customers can manage their equipment from the jobsite or the office.



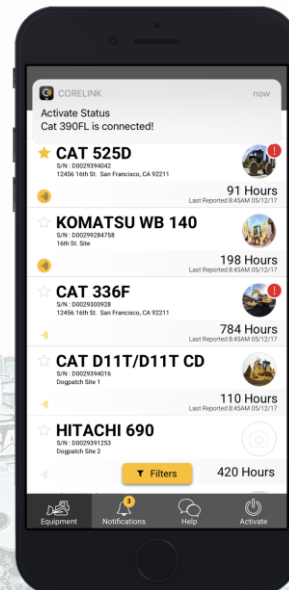
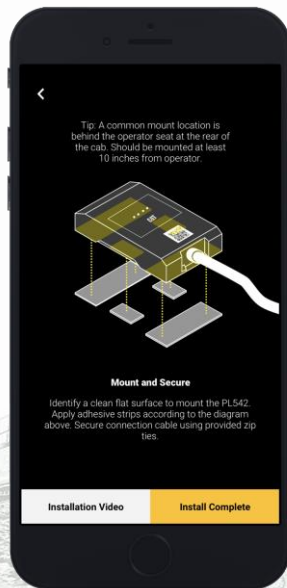
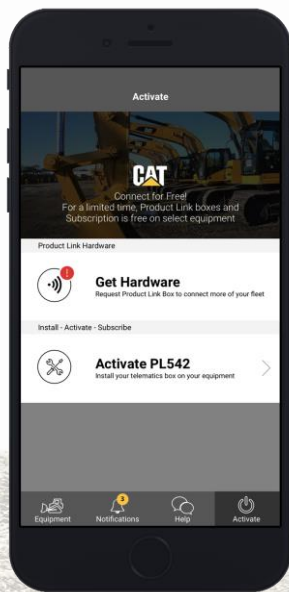
Fleet Health Made Easy

Your customers can request service from your shop, receive alerts for critical faults, and order parts with a tap of a button. Keeping machines healthy has never been easier.



Activate Customer Machines

Customers can order and self-install PL-542 boxes to connect their machines to Cat App. Step by step, our instructions make activating their equipment pain-free.



What Are People Saying About Cat® App?

“

This feels like a Cat product as opposed to something outsourced.

I've already got other customers interested in this.

- Dealer Sales Rep

It's been working really well!

When can I tell other people about this?

I wish I had more of my machines on here because it's so **easy to use.**

This is perfect!

Exactly what I've been looking for.

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