

CUSTOMER SUCCESS

CAT® CERTIFIED USED



“ Cat® certified used (CCU) machines from Al-Bahar are the best option in current market if you are in need of good machines with high performance and good value. ”

Number of machine sold

– 42 machines purchased over the span of a decade

Cat Machine models sold – Telehandlers (TH417, TH589, TH514, TH580, TH414, TH630),

Wheel loader (950H), Compactor (CS533), Skid steer loaders (226 ,216) and Backhoe loaders (422F, 422E)

More about UNEC

Headquartered in Dubai, United Arab Emirates and established in 1976, United Engineering Construction Co. (UNEC) is a renowned General Contracting Company with a portfolio spanning local and regional markets, exhibiting extensive experience across the construction industry.

Customer Challenges: What was bothering UNEC...

- Quality assurance in used machines
- Resale value
- Cost of repairs
- Equipment longevity

Positive Results for UNEC...

- With CCU Machines from Al-Bahar, UNEC is assured of the quality as each Used Machine is selected, inspected, & serviced to a higher standard certified
- Warranty on used machines guarantees good resale value
- Regular follow up to check in on issues with the machines helps them maintain repair costs
- Availability of equipment Service history helps plan maintenance and repairs



الاتحاد
الهندسة
الإنشائية
UNEC
ENGINEERING
CONSTRUCTION
EST. 1976

“Repeat orders are a clear indicator of customer satisfaction.” – JUNE SHREWSBURY

UNEC was satisfied with the ease of doing business - starting from the transparency in service history of the machines, fixed prices and instant quote they received. Every machine was fully inspected heavy equipment and serviced using genuine Cat parts. With a strong Caterpillar warranty, Certified Used machines from Al-Bahar provided UNEC a remarkable value and peace of mind, fostering a relationship beyond 10 years.

For more details visit -

www.albahar.com/products/used/machines